

# Coastal Color Palette Guide

*A foundation of colors that feel like the shore*

## The Foundation Neutrals

Soft White — for trim, ceilings, and crisp upholstery.

Warm Sand — a buildable beige for walls that reads warm in any light.

Driftwood Greige — perfect for grounding open-plan spaces.

## The Ocean Story

Seafoam — gentle, almost mint, for laundry rooms and powder baths.

Maren Blue — our signature mid-tone ocean blue for cabinetry and accent walls.

Deep Navy — for libraries, studies, and dramatic millwork.

## Accent Tones

Sun-bleached Tan — leather, woven baskets, natural rugs.

Coral Whisper — used sparingly in art, florals, and textiles.

Sea Glass Green — for ceramics and styling moments.

## How to Combine

Use a 60/30/10 ratio: 60% neutral foundation, 30% ocean tones, 10% warm accents. This keeps the palette grounded and breathable.