

Coastal Styling Guide

Bringing the calm of the coast into every room

1. Start with a Light, Airy Palette

Ground your space in soft whites, sandy neutrals, and warm taupes. Layer in ocean blues — from pale seafoam to deep navy — as your accent story.

Tip: Choose paint colors with cool undertones to mimic natural daylight reflecting off water.

2. Layer Natural Textures

Mix linen, cotton, jute, rattan, driftwood, and unglazed ceramics. Texture is what gives a coastal room its lived-in, breathable feeling.

Aim for at least three different natural materials in every room.

3. Let in the Light

Swap heavy drapes for sheer linen panels. Keep window sills clear. Use mirrors opposite windows to bounce daylight deeper into the room.

4. Curate, Don't Clutter

Edit your surfaces. A single sculptural shell, a stack of weathered books, and one fresh stem will always feel more coastal than a busy vignette.

5. Bring in the Living World

Fresh greenery, sea grass, olive branches, or a simple bowl of citrus add the final layer of life and movement that makes a room feel like home.